**Monte Carlo Inns™ - "Swipe & Win 1 of 6 Trips for 2 to Rome Italy" Contest**

1. This contest is being conducted by Monte Carlo Hotel Motel International ("Monte Carlo Inns", the contest "Sponsor"). There are two components to the contest: a Swipe & Win instant prize component and a Grand Prize draw component. Both contest components begin February 1, 2013 at 1:00:00 ET and ends April 30, 2013 at 23:59:59 ET

2. An eligible entrant is defined as follows: to be eligible, the entrant must be a resident of Canada of at least age 19 years of age and be a Monte Carlo Inn Diamond Rewards member. If you are not a Monte Carlo Inn Diamond Rewards member, Diamond Rewards Card can be issued at the Reception Desk at any participating Monte Carlo Inn; there is no cost to become a Diamond Rewards member.

   To qualify and be eligible to enter both parts of this contest, eligible entrants must present their valid Diamond Rewards Membership Card at the time of the swipe transaction; the Diamond Rewards Member is the only person eligible to be awarded any prize.

   With each stay by an Eligible Entrant at any participating Monte Carlo Inns, the Eligible Entrant:
   (i) automatically qualifies for a chance to win a Swipe & Win instant prize and
   (ii) also automatically receives one (1) entry for the Grand Prize draw.

   To be eligible, an entrant must not be an employee, representative, dealer or agent of the Sponsor, its parent or affiliated companies, prize suppliers, advertising or promotion agencies, or a member of the immediate family (defined as parents, children, siblings or spouse, regardless of where they reside) or a member of the household of any of the above persons.

   **NO PURCHASE NECESSARY**: For Diamond Rewards Club members who do not stay at a Monte Carlo Inn or spend at least $50.00 at a Monte Carlo Inn at the time that a Diamond Rewards Club Card is presented for swiping you will be limited to one (1) swipe during the Contest Period.

**Swipe & Win**

3. **Instant Win Swipe Prizes**: In total, 200 Instant Win Swipe Prizes are available to be awarded through the contest period. All prizes are available to be won at the outset of the contest; the number of prizes available to be won will diminish as prizes are claimed during the contest period. Since not all participants will win an Instant Win Swipe Prize, the overall odds of winning an Instant Win Swipe Prize will depend on the total number of people participating.

| Swipe Prize | # Available to be Won | Approx. Retail Value (ea.) |
|---|---|---|
| Monte Carlo Coffee Mugs | 100 | $6.00 |
| Monte Carlo Espresso Cup Sets | 50 | $12.00 |
| Monte Carlo Cappuccino Cup Sets | 50 | $10.00 |

   The process for the awarding of the Instant Win Swipe Prizes will be as follows:
   a) The swipe must occur at time of purchase.

   b) Potential winner will be identified on the transaction receipt as a potential winner; the transaction receipt will state if an Instant Win Swipe Prize has been won and which Instant Win Swipe Prize has been won. For a no purchase entry swipe, a no purchase internal transaction will be generated.

   c) If the potential winner’s receipt indicates that an Instant Win Swipe Prize can be won, a skill testing question will be asked. To win any Instant Win Swipe prize, the sponsor's skill-testing question must first correctly be answered without mechanical or other assistance.

d) The potential winner will answer the question by writing their response on the merchant receipt and give it to the attendant for verification. The merchant receipt will be retained by Monte Carlo Inns.

e) If the question is answered correctly, the respective Instant Win Swipe Prize will be awarded to the customer.

f) If the question is answered incorrectly, or the person does not choose to claim the prize, the prize is deemed as unclaimed and will be not be re-awarded.

All Instant Win Swipe Prizes will be randomly awarded by computer generation throughout the contest period. Any Instant Win Swipe Prizes not awarded during the contest period will not be awarded.

There is no limit on the number of Instant Swipe Prizes which a Member can be awarded, except in the case of a system error or other computer or similar defect or any technical error and if any of the foregoing occur, and an Eligible Entrant is awarded more than one (1) Prize, any Prize(s) that would be awarded to the Eligible Entrant, due to system error or defect, will be returned to the Prize pool(s), to be awarded as detailed above.

At the sole option of Monte Carlo Inns, in the event of computer or any other type of irregularities related to the awarding of Instant Swipe & Win prizes, and Instant Swipe & Win prizes are different in quantity or as otherwise described or designated in these official rules or claims exceeds the number of prizes set forth in these official rules for that respective prize category, Monte Carlo Inns at its sole option, and for any reason, reserves the right to: (i) place reasonable restrictions on the availability of a prize or (ii) substitute a prize or aspect of a prize of equal or greater value for a prize or aspect stated in these rules.

**Grand Prize Draw Contest**

4. The following Grand Prizes will be awarded at the conclusion of the contest period:
Six (6) Grand Prizes of airfare to Rome Italy, each consisting of a voucher for two (2) single round trip airfares departing from the nearest major Canadian International Airport to the winner's place of residence. Approximate value including taxes of each Grand Prize is $1600.00 -$3,000.00 depending on availability and date of departure.

**The Awarding of Grand Prizes**: 80 eligible contest entrants will be randomly selected from all the entries received and invited to the Grand Prize draw event to be held at the Monte Carlo Inns – Markham location on May 23, 2013.

a. Potential winners will be invited by email and/or telephone. If potential winners cannot be reached within 48 hours of being selected and contacted, then another potential winner will be chosen until 80 in total have been selected.

b. At the Grand Prize event, each invited potential winner will have the opportunity to randomly choose a coffee mug from a total of eighty (80) available. Six (6) coffee mugs will each contain a voucher for a Grand Prize. No person may win more than one Grand Prize.

c. Transportation to and from the Grand Prize draw event is the responsibility of the potential winners. If a potential winner cannot attend the event, a coffee mug will be selected on their behalf by proxy.

The Grand Prize voucher is valid from June 1, 2013 – May 1, 2014. Travel must be booked within 6 weeks prior to your desired departure date. Airfare will not be permitted during the blackout periods of Christmas, New Years, March Break, Easter and any National Holidays. Preferred dates chosen by the winner are based on availability, at time of booking. If preferred dates are not available alternative dates will be provided as an option. Once flight is booked no changes are permitted.

Each Grand Prize must be accepted as awarded without substitution and are non-transferable / nonrefundable, not for resale and have no cash surrender or redemption value. We reserve the right, in our sole discretion, to substitute another prize of equal or greater value for all or any component of each Grand Prize, without liability, in the event that the Grand Prize cannot be awarded as described for any reason.

It is the responsibility of each Grand Prize winner to possess a valid Canadian Passport which must be valid for at least 6 months from the date of departure.

It is also the responsibility of each Grand Prize winner to pay for their transportation to and from the airport, airline checked baggage charges, purchased items of a personal nature including accommodations and travel and health Insurance.

Odds of winning any of the Grand Prizes depends on the number of entries received.

Before being declared a winner of a Grand Prize, each selected entrant must: (i) first correctly answer, without mechanical or other assistance, sponsor's mathematical, skill-testing question administered as part of winner's release, (ii) be in full compliance with these rules and (iii) sign and return sponsor's release within 30 days of it having been sent to them.

Potential Grand Prize winners who do not or fail to comply fully with the contest rules will automatically forfeit their opportunity to win that prize and nothing else will be substituted or given to that potential winner and no alternate winner will be chosen in their place.

**General Rules**

5. **Awarding of Prizes**: Subject to these Contest Rules, all Prizes will be awarded to Eligible Entrants whose name and address appears on the Monte Carlo Inns' database for the Diamond Rewards Membership Card that was used on the potentially winning purchase transaction or mail-in entry. This awarding is irrespective of the name appearing on the credit card or direct payment debit card that may have been used as the form of payment for the potentially winning purchase transaction.

6. By accepting any contest prize, that person agrees to these Contest Rules and consents to the use without compensation of their photograph, name and city of residence in any publicity campaigns related to the contest.

7. The decision of the Sponsor's Contest Judges is final in respect of any matter relating to this contest. No correspondence will be entered into except with the winners. The contest is subject to all Federal, Provincial and Municipal laws and regulations.

9. All entries are the property of the Sponsor. Persons abusing the Contest Rules will be disqualified. The sponsor, including its agents, representatives and those associated with them, are not responsible for any entry, prize winning notification or the claim for prize, which fails to get entered, is lost, misdirected, miscommunicated or which arrives late, as the case may be, whether or not due to the fault of the sponsor or of any other person or thing and whether or not due to any computer, software or any other technical malfunctions.

10. The Sponsor will not be responsible for incorrect or inaccurate transcription or input of contest entry information, prize winning notification, technical malfunctions, lost, delayed, incomplete, interrupted, misdirected, stolen, illegible, or deleted data/network transmissions, line failures of any telecommunication network, failure of computer equipment, software, or any other malfunction or human or technical error, or any injury or damage to entrant's or any other person's computer related to or resulting from participation in this Contest, or for late, lost, stolen, postage due, illegible or misdirected entries. The Sponsor reserves the right to modify, amend or discontinue the contest, in its sole discretion, for any reason whatsoever, or if any of the foregoing technical problems prevents the fair or proper administration of the contest. All purchase transaction receipts obtained through unauthorized sources or which are illegible, mutilated, altered, reproduced, forged or irregular in any

way, are automatically void. Contest Sponsor will be the sole and final reference source in validating Prize claims.

11. By entering this contest, each entrant accepts the conditions stated in these contest rules, warrants that they are eligible to participate in this contest, and agrees to release, indemnify, and hold harmless sponsor, and each of its parent companies, divisions, subsidiaries, affiliates, advertising partners, promotional partners, and public relations agencies, and the respective officers, directors, employees, representatives and agencies (the "released parties") each from and against any and all claims, losses, liability, and damages of any kind, including reasonable attorneys' fees and expenses) asserted against any of them, incurred, sustained, or arising in connection with the use, acceptance, or misuse, of any prize or while preparing for, participating in, and/or travelling to or from any contest related activity, including, without limitation, any injury, damage, death, loss, or accident to person or property, or from the respective entrants' breach or alleged breach of any agreement or warranty associated with the contest, including these contest rules.